



Hyperworlds

explained.

Hyperworlds

“Cinematic stories of interactive autonomous characters on social media - designed by the storyteller and shaped by the audience in real time.”

Cinematic Storytelling Reimagined

“We are creating a new form of **interactive cinematic entertainment** where film, hyper realistic fictional characters, and social media influencers will be united into singular autonomous characters whose stories are designed by the storyteller and shaped by the interaction with the audience in real time.

These **stories of hybrid autonomous characters** are not bound by their physical or mental realities, rather they can be shaped and developed any way seen fit by the storyteller and audience.

There is no need to create a platform for these stories as the knowledge developed for centuries can be **streamed to billions on social media.**”

Marko Post

Founder of Hyperworlds

New Paradigm in Film

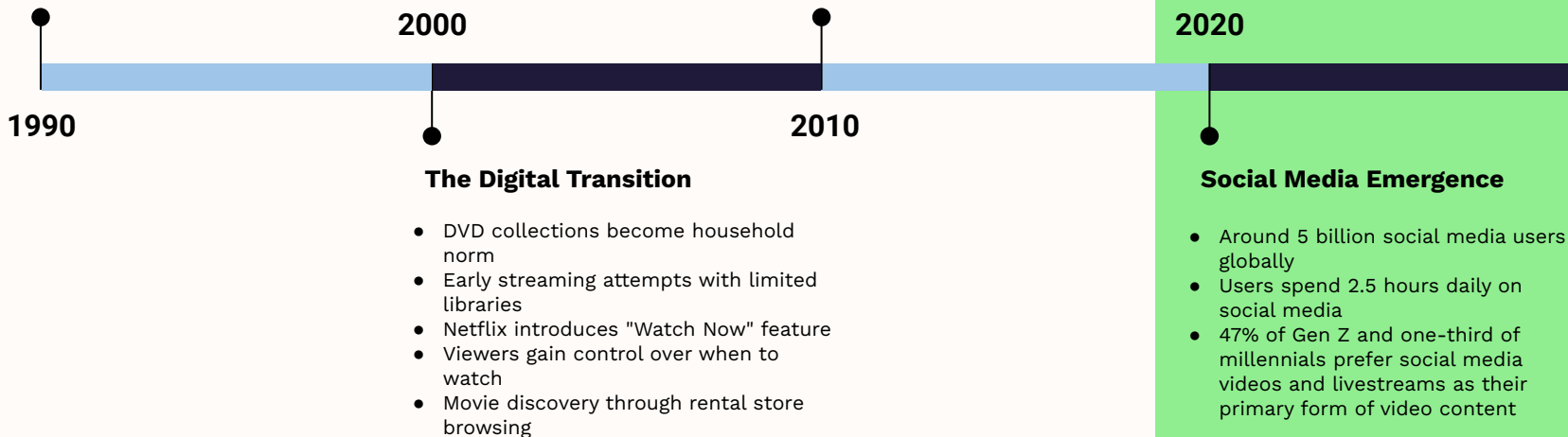
Movie watching. From VHS to Social Media.

Traditional Era

- Movie watching strictly tied to theater schedules
- Home viewing limited to VHS rentals and TV broadcasts
- Passive viewing experience
- Community experience through physical attendance
- Average viewer sees 5-6 movies per year in theaters

The Streaming Revolution

- Multiple streaming subscriptions per household
- Binge-watching becomes common behavior
- Original content from streaming platforms
- Algorithm-based recommendations
- Viewers consume 3.2 hours of content daily



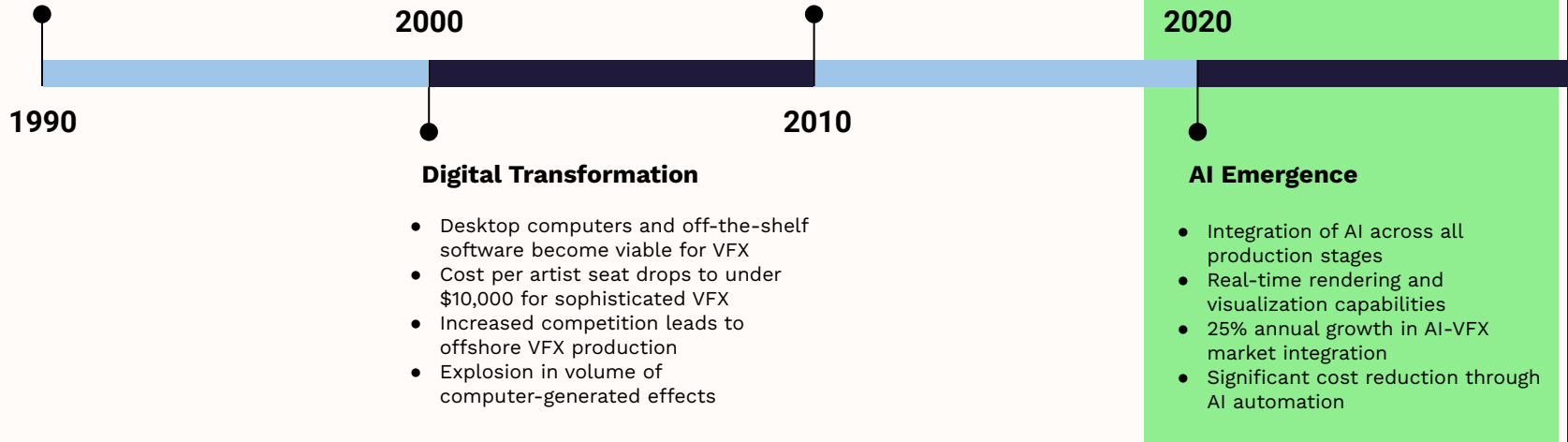
Film Production. From CGI to AI.

CGI Revolution

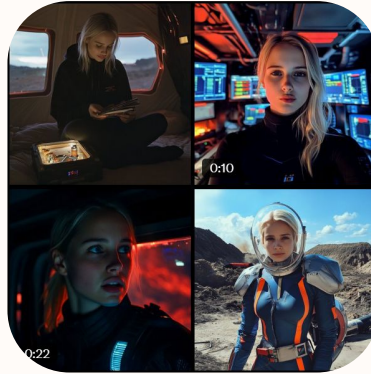
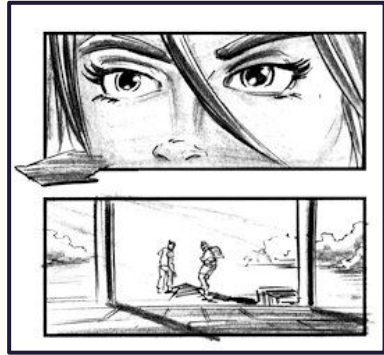
- Introduction of computer-generated imagery and motion capture
- Groundbreaking films like Jurassic Park (1993) with under 60 CGI shots
- High production costs: \$100+ million budgets for effects-heavy films
- Combination of practical effects and early CGI techniques

Factory Scale Production

- Massive increase in VFX shots per film (2000+ shots become common)
- Development of advanced motion capture and facial tracking
- Integration of AI for basic tasks like rotoscoping
- Emergence of specialized VFX studios
- Focus on scale and efficiency in production



Storytelling + AI + Social Media



Through the convergence of filmmaking expertise, storytelling craft, and advanced AI technology, we are creating cinematic experiences and interactive characters that forge genuine connections with audiences through social media.

We're bringing timeless narratives to life in revolutionary ways, creating digital personalities that engage audiences more authentically and deeply than traditional influencers ever could.

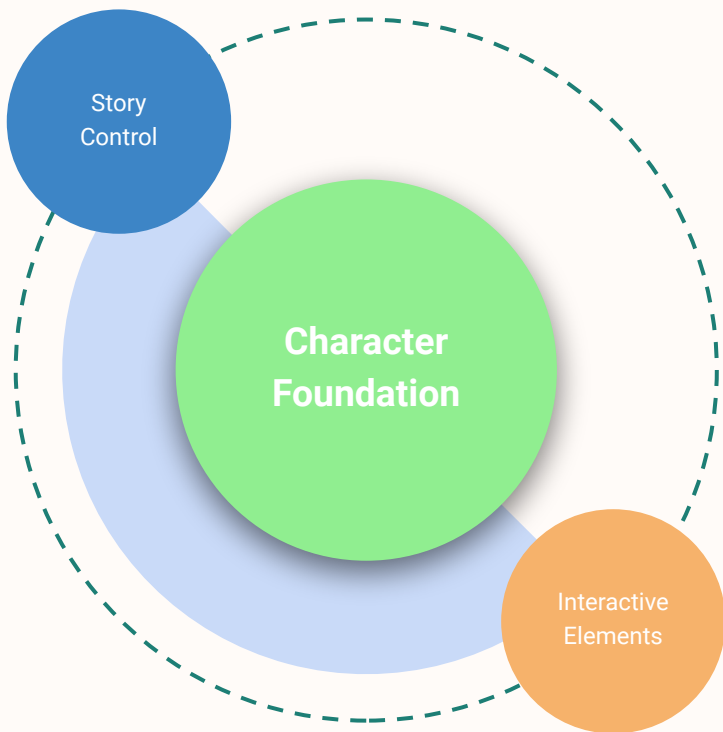
As social media solidifies its position as the primary platform for content consumption, we're pioneering a new form of interactive cinematic storytelling that will shape the future of entertainment.

Hybrid Autonomous Characters

Hybrid Autonomous Characters

“Indistinguishable and fictional characters who tell their stories and interact autonomously with the audience on various social media platforms.”

Character Framework



Character Foundation

- Behavior system for real-time decision making
- Personality traits and individual quirks that define character identity
- Social relationship tracking system for audience interactions

Interactive Elements

- Autonomous communication and response capabilities for audience interaction
- Integration of additional story details and subplots based on audience input
- Dynamic social media integration for continuous engagement

Story Control

- Guided story progression while maintaining character autonomy
- Environmental manipulation tools for storytellers
- Audience feedback integration system

Process

Story development

The main storyline is designed by the storyteller and it remains fixed as the primary narrative backbone, maintaining story integrity and production quality. This central plot serves as an anchor for all additional content and interactions.

Character design

Characters are designed to maintain autonomy within the storyline context while communicating with the audience. This involves creating personality, behavioral framework, speech patterns, tone of voice, and other defining characteristics.

Continuous video production

Storytellers guide the AI to generate prompts which are then fed into various AI tools that create video, audio, and synchronized content. An editing team curates and refines the generated content, selecting the best outputs and compiling them when necessary for final delivery.

Narrative/quality control

Storytellers ensure narrative and character consistency while technical experts verify production quality, enabling rapid content delivery that maintains both cinematic standards and story coherence. Analytics help track audience engagement and guide content adjustments.

Experience

Daily Character Interactions

- Cinematic video episodes that fit into serialized narrative
- Posts about character's daily life, thoughts, feelings, observations etc
- Character responses under own posts and external accounts

Various Story Formats

- Bite-sized AI generated videos
- Long-form AI generated and human edited narrative videos
- Autonomous text and image posts and responses
- Interactive polls and decision points

Cross-Platform Interaction

- Follow character journey across different social media platforms
- Engage through comments, likes and polls to develop a personal relationship with the character and shape the storyline

Proof of Concept Character

Nova on Mars

First Martian. Telling her story.

novaonmars.com

Nova on Mars | \$NOVA Token

As part of the proof of concept character Nova on Mars, the \$NOVA token was launched on Solana blockchain representing fractional ownership of the character. Similar to owning shares in traditional entertainment properties, \$NOVA token holders own a piece of Nova, creating a new model for character ownership in digital entertainment.

While it is a memecoin with entertainment purposes only, it gives community members the opportunity to participate in Nova's journey as both audience and stakeholder.

This approach helps to validate community interest while building an engaged audience that actively follows and promotes Nova's story development.

Contract Address

STKmfGGegeoYqrHrJ3nvTafSvRC6GJJbLwN1cqpump

Supply 1b tokens

There is a fixed amount of 1 billion tokens in existence.

Taxes 0%

Transactions involving the token incur no additional fees from the smart contract.

Contract Revoked

The smart contract governing the token has been renounced, meaning its creator no longer has control over it.

LP Burnt

The Liquidity Pool tokens have been permanently sent to a burn address.

Tech

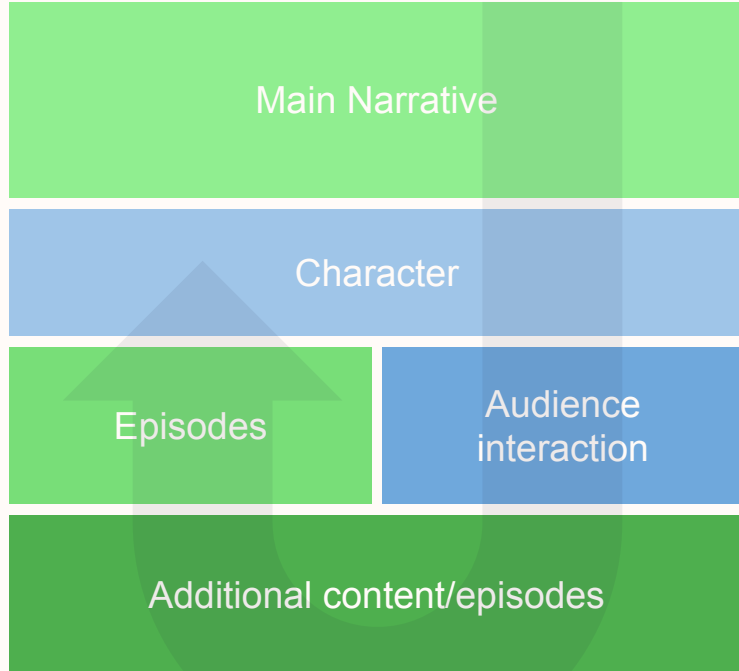
Video Production

Video content is produced through a combination of AI generation tools, VFX, and professional editing. Base content is generated from detailed character generated prompts, followed by VFX enhancement and professional editing to ensure cinematic quality.



Storyline Management

Storyline management operates through a dynamic queuing system that balances planned episodic content with real-time narrative adjustments. The storyteller crafts the main narrative arc while AI generates episode variations and authentic character responses based on audience engagement.



Bridging Brands and Audiences

Brand and Product Placement

Natural Product Integration

- Characters use products as part of their daily narrative
- Brand partnerships align with character personalities and storylines
- Real-time audience engagement with featured products
- Authentic product placement in episodic or custom content



Strategic Brand Implementation

Character-Brand Alignment

- Characters develop authentic relationships with specific brands, or brands develop their own character within the Hyperworlds universe
- Products become part of the story, environment, or character identity and lifestyle
- Brand integration feels natural within the story context



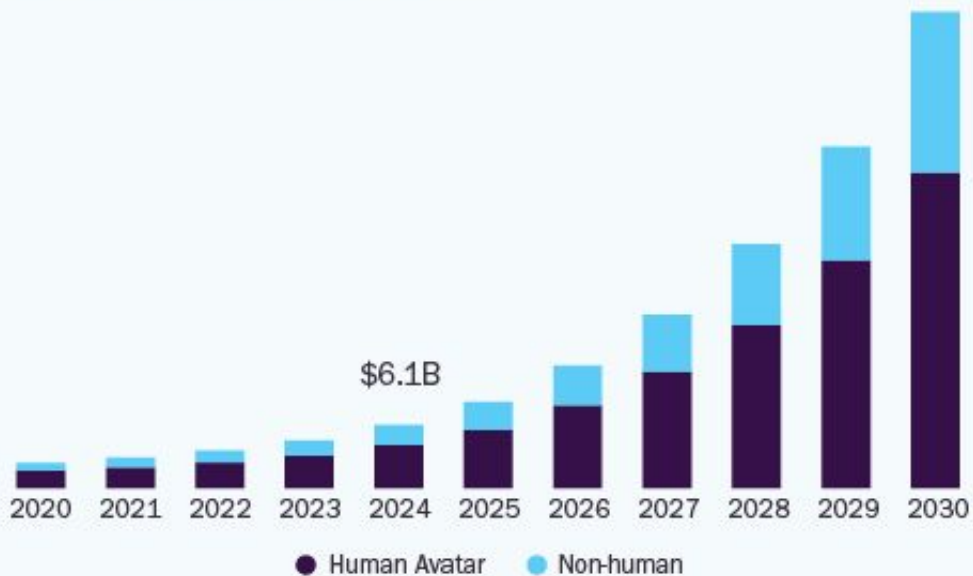
Beyond Influencers and Commercials

- Cinema-quality content combined with authentic social media engagement
- Seamless product integration through character-driven storytelling
- Unlimited and complete creative control over character behavior and brand alignment (brand safety and consistent messaging)
- 24/7 content creation capability with no traditional production overhead or human limitations
- 2x higher engagement compared to human influencers with continuous audience interaction and response capabilities
- Characters can be designed to match brand values with customizable traits and personalities
- Real-time adaptation to audience feedback and campaign performance

Opportunity for Monetization

Virtual Influencer Market

Size, by Type, 2020 - 2030 (USD Billion)



GRAND VIEW RESEARCH

40.8%

Global Market CAGR,
2025 - 2030

Source:
www.grandviewresearch.com

Platforms

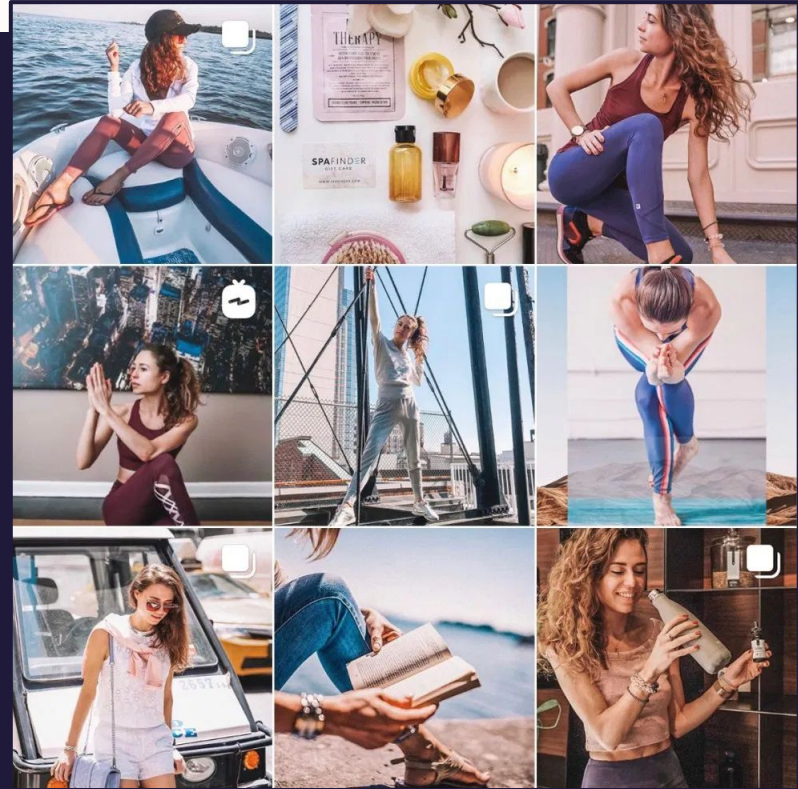
X (Twitter)



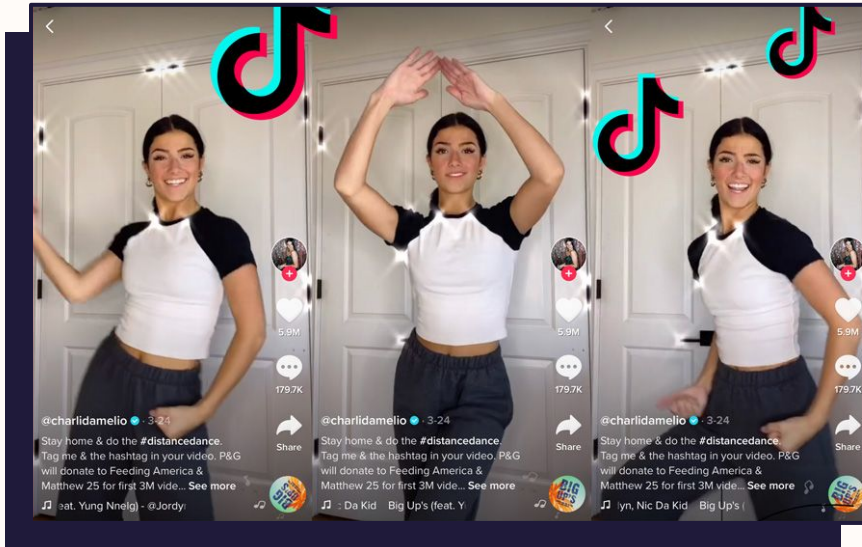
Hyperworlds characters engage on X through real-time commentary while the main storyline unfolds through bite-sized video episodes. Characters maintain presence through daily posts, and direct audience interactions, creating an authentic social media personality that bridges narrative episodes with platform-native engagement.

Instagram

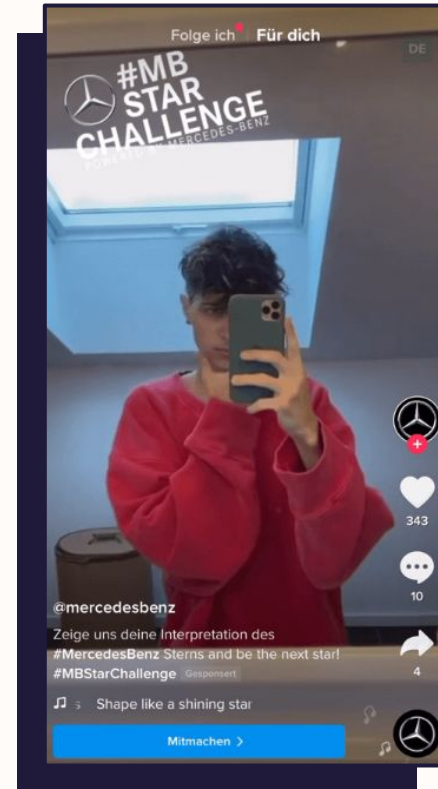
Hyperworlds characters utilize Instagram's diverse features through cinematic story episodes, engaging Stories and Reels, behind-the-scenes content, and lifestyle photos. Characters share daily moments through carousel posts, maintain ongoing conversations through Stories, and participate in trends while weaving everything into the main narrative through Instagram's visual-first approach.



TikTok



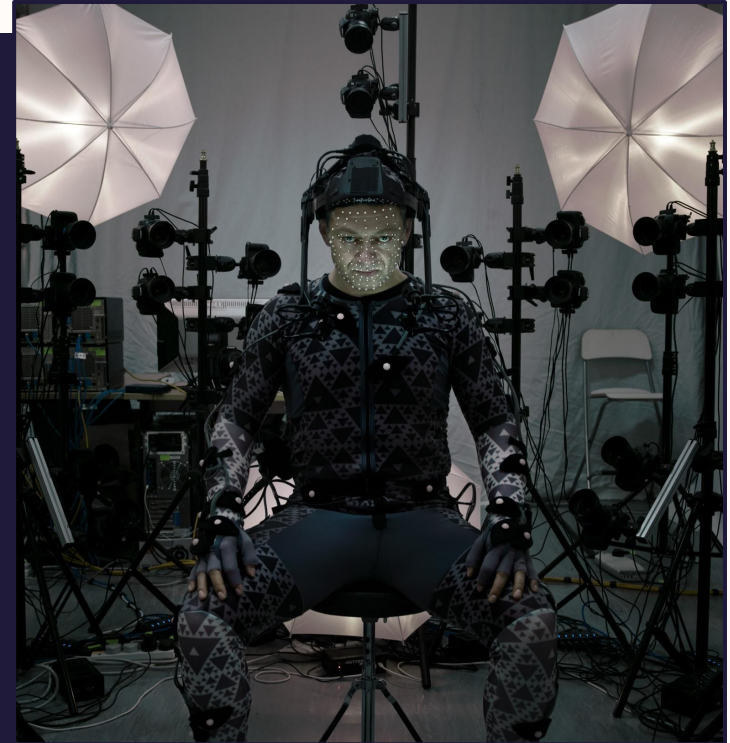
Hyperworlds characters engage on TikTok through both main narrative episodes and platform-specific content like trending challenges, behind-the-scenes moments, and daily life updates. Characters maintain authenticity while participating in TikTok's entertainment culture through short-form vertical videos and real-time interactions.



Opportunities Beyond Social

Film

Hyperworlds character IPs represent a unique "reverse pipeline" in entertainment, where characters first build dedicated audiences on social media through storytelling and daily interaction, while real-time feedback shapes their development and proves market value. This approach enables characters to transition to feature films, television series, and other media formats with established followings and verified audience demand, significantly reducing investment risk while maximizing potential returns.



Gaming



Hyperworld characters can naturally expand into gaming through interactive narrative experiences and character-driven gameplay. With pre-established audiences and proven storylines, characters can transition into mobile games, narrative adventures, and cross-platform gaming experiences. This approach leverages existing fan bases and character development data to create engaging games while reducing market risk through verified audience demand.

Music



Hyperworlds characters can expand into music through AI-generated songs and albums released on major streaming platforms like Spotify and Apple Music. Characters develop as artists with unique musical styles and verified profiles, releasing professional-quality tracks and cinematic music videos that enhance their storytelling. This musical dimension creates additional revenue streams through streaming, while high-production music videos leverage existing AI video generation capabilities to create compelling visual content that strengthens character authenticity and audience engagement.

Opportunity for Production Companies

Production companies can leverage Hyperworlds as a platform to create and monetize their own hybrid autonomous characters by combining cinema-quality content generation with character's social media management features.

- Growing demand for AI-generated content across entertainment and marketing
- Shift from traditional influencers to AI characters reduces production costs and risks
- Untapped potential in cross-platform storytelling and brand partnerships



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